

# talk **science** to me

We know science is beautiful. Exciting. And we know you have a story to tell. We're here to help you tell it.



## Eve Rickert

**Mastermind**

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Eight years of experience as a science communications specialist. Experienced in writing, editing and project management for non-profit organizations, academic institutions and public museums. Skilled at liaising with diverse stakeholders to create engaging and factually accurate content.

## Work Experience

**Mastermind.** Talk Science to Me Inc., Vancouver, B.C. September 2011–present.

- Provides writing and editing focusing on natural sciences and sustainability, including websites, print publications and educational resources.
- Working with freelance subcontractors, develops and manages projects from initial concept development through writing and editing, to design, illustration and printing.
- Provides à la carte services, such as writing, editing, indexing, and graphic and Web design, to support in-house projects.

**Acting director of exhibits and outreach.** Beaty Biodiversity Museum, Vancouver, B.C. January 2010–August 2011.

- Directed content development and fabrication for over 500 natural history exhibits. This included: developing an exhibits plan that provided coherency and consistency among all exhibits as well as adequate representation of UBC research; writing content; working with faculty curators to develop and fact-check content; and working with curatorial staff to select specimens for displays.



- Worked with the director and scientific advisory teams to create storyboards for development of key museum content themes through small, specimen-based displays. Oversaw and participated in a team of six interpretive writers, working with them to ensure consistency of tone and voice and integrity of content throughout the museum.
- Edited all museum content and oversaw the proofreading and fact-checking process involving a contract proofreader, designers and scientific advisors.
- Initiated and led weekly design reviews involving the design and content teams and scientific advisors to critique draft designs for all museum displays.
- Ensured that the overall direction of the programming and exhibits were in line with the museum's stated mission and the director's vision.
- Hired or assisted in hiring 18 staff, contractors and students, including designers, fabricators, writers and interpreters. Supervised 15 of these.
- Developed a comprehensive proposal, with costs, for adding larger display elements to the museum, including obtaining quotes from vendors and estimating staff time needed for design, content development, and project management.

**Freelance writer and editor.** May 2006–January 2010.

- Provided communications and publications support for non-profit organizations and government agencies in the fields of sustainability and Aboriginal affairs.
- Researched, wrote and edited books, reports and online media.

**Associate editor.** D&M Publishers Inc. (Owner of the Douglas & McIntyre and Greystone Books imprints), Vancouver, B.C. July 2008–September 2009.

- Provided proofreading, copy editing and stylistic editing of high-quality non-fiction trade books, including querying and negotiating changes with authors.
- Wrote back-of-book indexes using SKY Index Professional.
- Participated in editorial and production meetings and assisted with all areas of the production process.



## Education and Professional Credentials

**Certified Professional Editor.** Editors' Association of Canada.

**Certificate in Editing.** Simon Fraser University Writing and Publishing Program.

**M.Sc., Environmental Studies.** The Evergreen State College.

**B.A./B.Sc., Liberal Arts,** concentrations in biology and international studies. The Evergreen State College.

